




SERVICES OFFERED TO THE SPONSORS OF THE LUXEMBOURG PAVILION AT EXPO 2020 DUBAI*

			 DIAMOND	 GOLD	 SILVER
			500.000 €	250.000 €	50.000 €
TITLE AND RIGHTS	Title of the sponsor	Right to use the title "Official - ... - Sponsor of the Luxembourg Pavilion EXPO 2020 DUBAI"	X	X	X
	Official logo of the pavilion	Right to use the official logo of the Luxembourg Pavilion for communication / PR	X	X	X
	Image association	Association of your company with the image of Luxembourg	X	X	X
	Results and KPI	Right to access the final report of the Luxembourg Pavilion	X	-	-
	Networking	Right to access special networking events organized between Luxembourg and UAE authorities	2 people	1 person	-
COMMUNICATION	Visual communication	Company logo on certain communication tools (flyers, e-invitations, etc.)	X	X	X
		Logo in the official pavilion brochure	X	X	X
	Media integration	Participation in media events / activities org. by Luxembourg @ EXPO 2020 DUBAI	X	-	-
		Integration of 1 press release in the news section of the website and in the press map	X	X	X
		Access to the media partners of the Luxembourg Pavilion	X	X	-
	Luxembourg Pavilion website	Presence of the company logo in the sponsors section	X	X	X
		Publication of 1 company article for the news section	X	X	X
		Presence of the company logo in the events section (www.luxembourgexpo2020dubai.lu)	X	X	X
		Social media	Following the social media of the sponsors (Facebook, LinkedIn, Twitter, Instagram) via SM	X	X
		Publication of post(s) regarding the sponsors (or more if agreed) on Luxembourg Pavilion SM	3	2	1
PRESENCE AT PAVILION	General presence	Corporate movie on welcome screens	30 seconds	10 seconds	-
		Logo on the sponsor panel at pavilion exit	X	X	X
		Promotion material in the pavilion goody bag for VIP visitors (1 item with min. value of 5€)	X	X	-
SPECIAL SERVICES	Site visit (construction phase)	Access to visit the construction site of EXPO 2020 DUBAI (Luxembourg Pavilion in particular)	X	-	-
	Pre-Opening	Invitation quota for the Pre-Opening ceremony of the Luxembourg Pavilion	2 people	1 person	-
	Official events at LU Pavilion	Invitation quota for official events at the LU Pavilion (Opening / Closing Day, Luxembourg Day)	3 people	2 people	1 person
	EXPO 2020 DUBAI tickets	Quota for Expo 2020 tickets at preferential rate (according to T&C)	X	X	X
	Supplementary tickets	Right to obtain supplementary tickets at preferential rate (according to T&C)	X	X	-
	Easy access LU Pavilion	Quota for easy access cards for the LU Pavilion	X	X	X
	Easy access partner pavilions	Quota for easy access cards for partner pavilions (up to five pavilions, on reservation)	X	-	-
	VIP Accreditation	Personal VIP accreditation with guaranteed free entry to the majlis (on reservation)	X	X	-
	Multi-function room	Temporary privatization of the multifunction room for private events (on reservation)	4 half-days	3 half-days	2 half-days
	Majlis	Temporary privatization of the majlis (on reservation)	4 half-days	3 half-days	2 half-days
	Food & beverage	Special rates at the LU Pavilion restaurant	X	X	X
	Events	Planification and logistic aid to organise private events	X	X	X
EXTRA SERVICES	Majlis	Preferential right to rent the multi-function room or majlis for further events (upon availability)	X	X	-